

2026

LAWRENCE KS PRIDE PACKET



<https://www.lawrencekspride.com/>

WHAT IS LAWRENCE KS PRIDE?



The Mission Statement of Lawrence KS Pride

The mission statement of Lawrence KS Pride is: *"To promote and safeguard the LGBTQIA+ community, recognize excellence within the Lawrence community, and advance the well-being of the community, through the use of social and educational events as well as advocacy programs."*

The organization is a 501(c)3 Non-profit.

What does Lawrence Pride do?

Lawrence Pride hosts a range of events. The biggest event being the annual Pride Park Party and the Pride Parade on the First Saturday of June. The second largest event is Queer Prom, in the winter months (December to February). Additionally, Lawrence Pride hosts several smaller events such as Queer Voices (an open mic storytelling event), Movie nights, and a monthly Queer Bowling.

MEET THE BOARD



Shania Lopez-Cabrera (She/Her)

Director

✉ director@lawrencekspride.com

Frankie Hernandez (He/Him)

Chair of Finance

✉ finance@lawrencekspride.com



Derek Dunn (He/Him)

Chair of Fundraising

✉ fundraising@lawrencekspride.com

Valerie Metzler (They/Them)

Chair of Community Engagement

✉ community@lawrencekspride.com



Fally Afani (She/Her)

Chair of Marketing

✉ contact@lawrencekspride.com

Josh Coulter (He/Him)

Chair of Events

✉ events@lawrencekspride.com



Kimmy Stiles (She/Her)

Secretary

✉ secretary@lawrencekspride.com

To learn more about the board members visit our website @
www.lawrencekspride.com/contact

LET'S TALK NUMBERS

Attendance and Reach

In 2023 Lawrence Pride was able to attract just over 3,000 attendees between the Pride Parade and Party. The next year, 2024, our attendance jumped to about 6,000 attendees. Again in 2025, we saw an increase to nearly 7,100 attendees with over 2,000 coming from more than 20 miles away!

What is the budget?

For the 2024-25 fiscal year Lawrence Pride developed a budget of \$52,770. The Pride Parade and Park Party came in just under \$40,000 collectively last year, significantly under budget.

For the 2025-26 fiscal year budget the Board has approved a significant increase for the Kids Stage and afterparty. Please see below.

2025 Fiscal Budget		
	Rate	Annual
Monthly Bowling	\$75/month	\$900.0
Prom	\$3,500.0	\$3,500.0
Pride Parade	\$3,000.0	\$3,000.0
Pride Park Party	\$40,000.0	\$40,000.0
Pride After Party	\$200.0	\$200.0
Queer Voices	\$150/quarter	\$600.0
Movie Nights	\$150/quarter	\$600.0
Rocky Horror	\$300.0	\$300.0
Misc. Events	\$125/quarter	\$500.0
Storage Unit	\$162/month	\$1,944.0
General Marketing	\$125/quarter	\$500.0
Subscriptions	\$40.50/month	\$486.0
KJHK Spots	\$80/month(3mo)	\$240.0
Total		\$52,770.0

Vendors, Performers, and Volunteers

This year Lawrence Pride hosted more than 138 vendors and 50 parade float participants from across the State and surrounding cities. Between the two stages we had 18 local performers, and the day wouldn't have been possible without our 180+ volunteers! Plus an afterparty with over 550 attendees.

2026 Fiscal Budget		
	Rate	Annual
Monthly Bowling	\$75/month	\$900.0
Prom	\$3,850.0	\$3,850.0
Pride Parade	\$2,900.0	\$2,900.0
Pride Park Party	\$51,730.0	\$51,730.0
Queer Voices	\$150/quarter	\$600.0
Movie Nights	\$150/quarter	\$600.0
Rocky Horror	\$300.0	\$300.0
Misc. Events	\$125/quarter	\$500.0
Storage Unit	\$162/month	\$1,944.0
General Marketing	\$125/quarter	\$500.0
Subscriptions	\$40.50/month	\$486.0
KJHK Spots	\$80/month(3mo)	\$240.0
State Fees for Pride	\$80 Annually	\$80.0
Total		\$64,630.0

SPONSORSHIP LEVELS

Rainbow Level \$7,500

INCLUDES: EXCLUSIVE PROMOTION (BANNER ON MAIN STAGE, KID STAGE, BEER GARDEN, DECOMPRESSION TENT, OR ENTRANCE), AND A RESERVED TABLE AT THE BEER GARDEN, AND TICKETS FOR QUEER PROM PLUS A TABLE, AND A FREE VENDOR SPACE AT THE PRIDE PARK PARTY, AND A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

\$5,000 Platinum Level

INCLUDES: A RESERVED TABLE AT THE BEER GARDEN, AND TICKETS FOR QUEER PROM PLUS A TABLE, AND A FREE VENDOR SPACE AT THE PRIDE PARK PARTY, AND A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

Gold Level \$2,000

INCLUDES: TICKETS FOR QUEER PROM PLUS A TABLE, AND A FREE VENDOR SPACE AT THE PRIDE PARK PARTY, AND A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

\$1,000 Silver Level

INCLUDES: TICKETS FOR QUEER PROM, AND A FREE VENDOR SPACE AT THE PRIDE PARK PARTY, AND A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

SPONSORSHIP LEVELS

Bronze Level \$500

INCLUDES: A FREE VENDOR SPACE AT THE PRIDE PARK PARTY, AND A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

\$300 Icon of Pride

INCLUDES: A FREE PARADE ENTRY, AND PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

Friend of Pride \$200

INCLUDES: PROMOTIONAL IMAGING ON ALL LITERATURE, AND AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

\$100 Ally of Pride

INCLUDES: AN ON SCREEN AD DURING PRIDE PARK PARTY WITH RECOGNITION ON OUR WEBSITE!

IMPORTANT DATES

Annual Events

Queer Prom
Pride Parade and Park Party
Pride After Party

Annual Events

February 7th, 2026
June 6th, 2026 (11:00am)
June 6th, 2026 (10:00pm)

Monthly Events

Queer Bowling
Serving Pride

Monthly Events

Every 2nd Sunday
Every 3rd Saturday

Quarterly Events

Queer Voices
Dungeons and Drag
Queer Movie Night

Quarterly Events

Rotating Dates (Check our socials!)

Deadlines

Sponsorships for Queer Prom
Sponsorships for Pride Parade and
Park Party

Deadlines

January 15th, 2026
May 16th, 2026

Follow our Social Media for more events



@LawrenceKSPride



@LawrenceKSPride

Thank you!

For your time and consideration.

Please use this 2026 Lawrence KS Pride packet as a guide to start discussions of ideas and how you can get involved in Lawrence Pride. If you have any further questions please reach out to us through our website or email!



contact@lawrencekspride.com
www.lawrencekspride.com